

OVERVIEW

RenoPont is an initiative run by the Hungarian Energy Efficiency Institute, an NGO dedicated to promoting energy efficiency. Established under the EU-funded RENOHUB-H2020 project in November 2019, RenoPont launched its first office and accompanying website in 2021. The initiative serves as a key resource for homeowners seeking energy-efficient renovations in Hungary, particularly in Budapest and parts of the Western region. RenoPont's mission is to bridge the gap between homeowners and renovation professionals by providing consultancy services that guide clients through the renovation process.



National

TERRITORIAL
COVERAGE



3

YEARS OF
ACTIVITY



600

HOMEOWNERS
SUPPORTED



SERVICES

- Free **consultancy services for homeowners**, both online and in-person.
- **Energy audits** conducted by professionals recommended by RenoPont.
- **Guidance on financial options for renovations**, including potential national, regional and bank loans.
- **Recommendations for professionals** to handle specific renovation needs (e.g., heating systems, window replacements).

FINANCING THE IHRS

RenoPont is primarily financed through awareness-raising activities to gather funds. They currently do not receive any direct government or municipal subsidies for operating the IHRS and do not charge homeowners or renovation professionals for their services. The initiative aims to generate future income through commissions from professionals and banks, and from participating in Energy Efficiency obligation Scheme. Till May 2023 it was supported by the EU but for now, it relies only on its involvement in energy efficiency projects.

CUSTOMER JOURNEY

- 1. Website Information:** Homeowners visit the RenoPont website for information on renovations, including an energy savings calculator and financial options.
- 2. Appointment Booking:** After registration, clients can book an online or in-person consultation.
- 3. Consultation:** Homeowners provide details about their property and previous renovations. RenoPont offers tailored solutions and financial advice.
- 4. Professional Recommendation:** RenoPont suggests professionals for energy audits or specific renovation tasks based on the homeowner's needs.

THE SUCCESS OF RENOPONT

RenoPont's success is rooted in its expertise and commitment to energy efficiency, supported by the Hungarian Efficiency Institute's 12 years of experience. Despite challenges such as limited national subsidies and low demand for renovations, RenoPont has managed to maintain its operations and build a reputation as a knowledgeable and independent resource. The initiative's adaptability and involvement in energy efficiency schemes position it for potential growth, particularly as RenoPont continues to refine its services and explore new funding avenues.

